

USALA VOICE REALM

Voice and Production Rates

Effective July 1st 2018

RADIO COMMERCIAL	Rate (PER SECS)	COST
LOCAL	15,30, OR 60	\$30 & up
REGIONAL	15,30, OR 60	\$50 & up
NATIONAL	15,30, OR 60	\$75 & up
PUBLIC SERVICE ANNOUNCEMENT	15,30, OR 60	\$20-40

DELIVERY + EDITING + SYNCING	Rate (PER SECS)	COST
LOCAL	15,30, OR 60	\$30-\$75
REGIONAL	15,30, OR 60	\$50-\$100
NATIONAL	15,30, OR 60	\$100-\$200
PUBLIC SERVICE ANNOUNCEMENT	15,30, OR 60	\$20-\$40

MORE THAN ONE SCRIPT FOR THE SAME CLIENT	Rate (PER SECS)	COST
Produce, Edit & Publish	15,30, OR 60	\$30-\$100